

# OUTSOURCE YOUR MARKETING DIRECTOR

Save on costs, gain on skills.

Everything you need to know about onebite's Marketing Director as a Service.

## WHAT IS...

### Marketing Director as a Service?

A onebite Marketing Director who is outsourced to your business.



## WHAT TASKS...

### does Marketing Director as a Service cover?

Everything you'd expect from your own in-house Marketing Directors or CMOs.

- Strategy
- Budgets
- Campaigns
- Management
- Digital
- Creative
- Social media... and more



## WHY OUTSOURCE...

### your Marketing Director?

The main benefits of Marketing Director as a Service are:



Cost-savings on overheads. Say goodbye to paying a full-time Director's salary, benefits, training and bonuses.



Gain expert marketing knowledge. onebite Marketing Directors are highly-skilled with years of valuable experience.



Only pay for the resource you need. Dial your Marketing Director support up and down, depending on what your business requires.

## TELL ME MORE...

### Interested in outsourcing your Marketing Director role?

For a FREE consultation and more information, visit our website or contact us on:

[hello@onebite.co.uk](mailto:hello@onebite.co.uk)

**T +44 (0)1635 887 707**